



# iConnect

## I Create Newsletter: February 2019

### Two New Strategic Partnerships

MoUs were inked during the month providing Strategic Partnerships in the field of Entrepreneurship Development to two Pan India level organizations.

#### Pratham Education Foundation (Pratham)

Pratham is an organization, with its presence in 21 States in India. It started its work in the field of Education, then added skill training. It has more than 100 centers for providing Vocational Skills Training. It has now partnered with I Create to establish many Business Incubation Centers in the country for Training & Mentoring in Entrepreneurship, using the content and methodology developed by I Create for Grassroots Entrepreneurship Development.



Signed MoU copies being exchanged by Hema Rao of RCMC and Ulhas Kamat, CEO, I Create India .

Rotary Club of Madras Coramandel (RCMC) is a member of Rotary International under District 3232. It has partnered with I Create to establish a Business Incubation Center in its operational area and provide training & mentoring to beneficiaries of the area. Key members of RCMC attended the Training of Trainers program conducted in February, 2019

#### Sharmila Chari

#### I Create India

[www.icreateindia.org](http://www.icreateindia.org)

<https://www.facebook.com/ICreateIndia/>

[https://www.youtube.com/channel/UClagLN7v9xWb1ot3sPGg?view\\_as=subscriber](https://www.youtube.com/channel/UClagLN7v9xWb1ot3sPGg?view_as=subscriber)

<https://www.linkedin.com/company/i-create-india/>

## Entrepreneurship Awareness Program ( EAP)



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**Participants during the EAP conducted at MEG & Center**

I Create Academy conducted an awareness program for 238 retiring army jawans at the MEG & Center, Bangalore on 12<sup>th</sup> February. The session was conducted by Pankaja, Murthy and Prakash.



**Participants during the awareness sessions conducted by I Create Snehdeep.**

I Create Snehdeep conducted three awareness sessions at Chhani, Bajwa and Karodiya villages, Vadodara on 9<sup>th</sup>, 12<sup>th</sup> and 26<sup>th</sup> February for 23 participants. The session was conducted by Joseph and Jitendra.



**Participants during the EAP conducted at Tisca, Goa.**

I Create Goa conducted an awareness program for Jai Hanuman Mahila Mandal, Tisca, Usgao for 23 women on 27<sup>th</sup> February. The session was conducted by Mayur Arsekar.

## Aspiring Entrepreneurs Workshop ( AEW)



**Participants during the Lifeskills workshop conducted at GRICP, Bangalore.**

ICVK conducted a Aspiring Entrepreneurs/Life Skills workshop at GRICP (Giridhar Ramnarayan Institute of Commercial Practice) from 4<sup>th</sup> to 7<sup>th</sup> February for 26 students. The workshop was facilitated by Connie and Pankaja.

## Feedback from the Workshop

*Participants liked the training program. It has helped them to overcome the fear and increase self-confidence.*



Participants during the workshop conducted at Army MEG & Center, Bangalore.

I Create Academy conducted a workshop at Army MEG & Center, Bangalore from 14<sup>th</sup> to 19<sup>th</sup> February for 39 participants. The workshop was facilitated by Pankaja, Murthy, Connie, Prakash and Nagendra Babu

### Feedback from the workshop

*Excellent Workshop, learnt to do Business Arithmetic – Bera Hemachandra Rao, participant, Army MEG & Center.*



Participants preparing their Business Plan at the workshop conducted at MYRADA.

I Create Academy conducted a workshop at MYRADA (Mysore Rehabilitation And Development Agency), Gulbarga from 21<sup>st</sup> to 24<sup>th</sup> February for 17 participants. The workshop was facilitated by Prakash and Murthy.

### Feedback from the workshop

*I am really happy that I could manage to attend this very useful training program. We are trained on how to manage any business with ease. Thanks to I Create India and MYRADA – Ms. Ankita, a participant, MYRADA*



Participants of the workshop learning to make soap and phenoyl.

I Create Rajasthan partnering with Raghu Sinha Mala Mathur Charity Trust conducted a workshop at Saankh, Bassi from 24<sup>th</sup> to 28<sup>th</sup> February for 33 women. Out of 33 participants, 9 women were given skill training of making soaps and phenoyl. The workshop was facilitated by Ranju Mehta, Hema Chawla, Gopal Singh and Sarvesh Sharma.

### Feedback from the workshop

*They felt privileged that somebody could reach out to them and teach them new things, speaking in front of large audience boosted their confidence; learnt new skills of soap making and entrepreneurship; confident and excited to start their business.*

### Mentoring

I Create Academy conducted a Mentoring session on 25<sup>th</sup> February to 11 participants of MYRADA Workshop. The business ideas ranged from Dairy Unit, Catering, Tailoring, Beauty Parlour and Kirana Shop.



I Create Academy conducted a Mentoring Session on 26<sup>th</sup> February at MEG (Madras Engineer Group) and Centre of Indian Army, Bangalore. 26 aspiring entrepreneurs were mentored by our team. The Business ideas ranged from Organic Plates, Poultry, Renting JCB Machines, Granite selling, Poultry, Goat Rearing, Sale of Rubber sheets, Ola/Uber rental etc.,

**Training of Trainers (TOT)**

I Create Academy conducted a Training of Trainers to 18 participants who are the Co-ordinators of YES SKF Centers -Bangalore, Haridwar, Symbiosis and Don Bosco Pune. The workshop was facilitated by Ulhas Kamat, Nagendra Babu and Murthy from 4<sup>th</sup> to 8<sup>th</sup> February in Pune.

**E Cell Programs conducted in the month of February**

Dates	Govt. Polytechnic for Women, Bangalore	Govt.Polytechnic, Chinthamani	Govt.Polytechnic, Vijayapura
1st	Mentoring of Business Plans		
2 <sup>nd</sup>		Mentoring of Business Plans	
7 <sup>th</sup> & 8 <sup>th</sup>			Mentoring of Business Plans
9 <sup>th</sup>	Mentoring of Business Plans		
13 <sup>th</sup>		Mentoring of Business Plans	
16 <sup>th</sup>	Mentoring of Business Plans		
21st			Institutional Level Business Plan Competition
23 <sup>rd</sup>	Institutional Level Business Plan Competition		

## Glimpses of the E Cell Programs



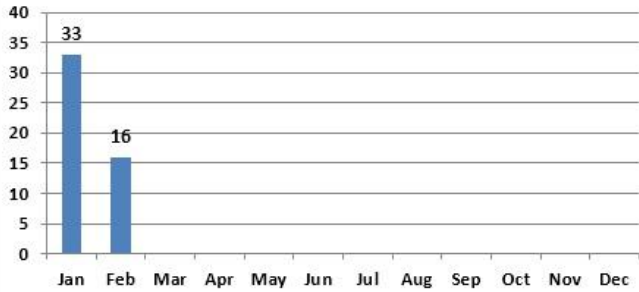
The Table below gives the details of the winners of the Institutional Level Business Plan Competitions conducted at the E Cell & BIC of the selected polytechnics

S.No	Name	Business Idea	E Cell
1	Chaitra	Candle Mfg	Bangalore
2	Ananya	Day Care Center	Bangalore
3	Sneha	Alteration of Dresses	Bangalore
4	Vishwanath Valmiki	Bus service	Vijayapura
5	Prashanth. S	Spoken English classes	Vijayapura
6	Nawaz Sheikh	Car wash	Vijayapura
7	Aishwarya	Computer Coaching	Vijayapura
8	Praveen K A	Dairy	Chinthamani
9	Madhukar	Water Alarm Mft	Chinthamani
10	Mallikarjun	Mobile sales & service	Chinthamani

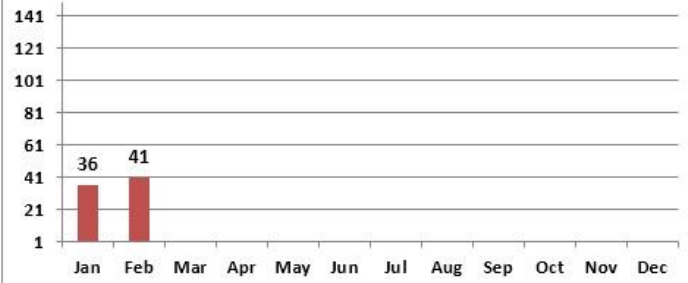
The winners of the E Cell & BIC Institutional Level Business Plan Competition will be competing in the Regional Level Business Plan Competition to be held on 16<sup>th</sup> March 2019.

**AT.A.GLANCE - 2019**

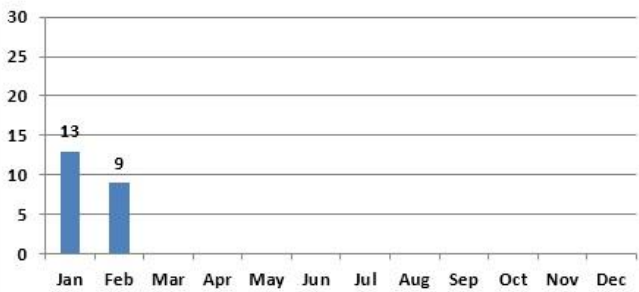
**Entrepreneurs Created**



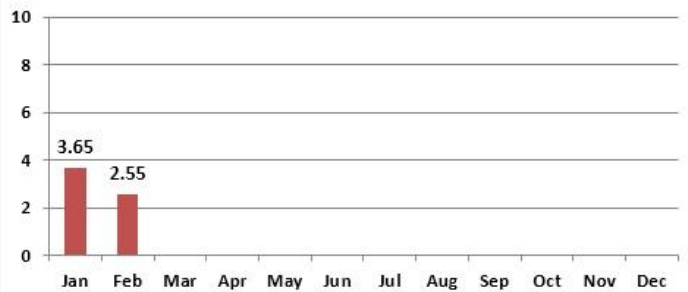
**Entrepreneurs Mentored**



**MAGIC Fund Beneficiaries**



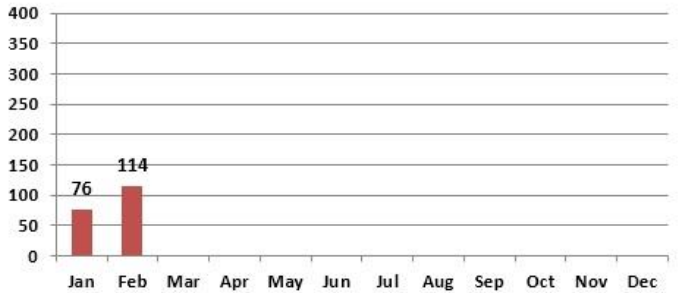
**Amount Disbursed in Lakhs**



**AEW**



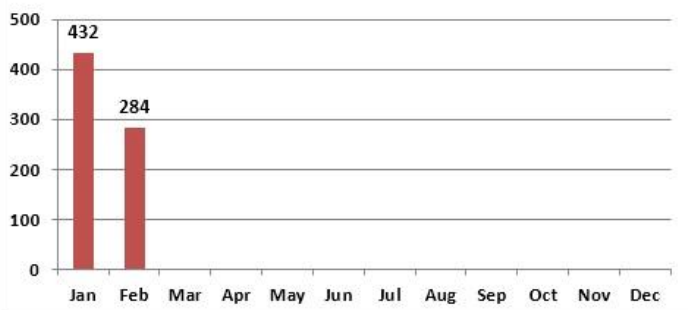
**AEW Participants**



**EAP**



**EAP Participants**



**Program Summary in Numbers- February 2019**

		For the Month		YTD 2019	
1	Entrepreneurs Created	16		49	
2	Entrepreneurs Mentored	41		77	
3	Entrepreneurs Handheld	1		3	
Seed Capital Assistance		Number Assisted	Amount in Lakhs of INR	Number Assisted	Amount in Lakhs of INR
		For the Month		YTD 2019	
4	MAGIC FUND	9	2.55	22	6.20
5	Amrit Fund	1	0.05	3	0.35
Programs		For the Month		YTD 2019	
		Programs	Participants	Programs	Participants
6	AEWs	4	114	6	190
7	EAPs	5	284	9	716
8	TOTs	1	18	2	38

**Since inception, MAGIC has assisted 251 beneficiaries by providing INR 76.72 Lakhs as Seed Capital Assistance.**

**Contributors: I Create Team.**